

Beyond Beauty

HAIR AND MAKEUP STUDIO

July, 11,2023

Ms. Blaise Gomez
Lead Reporter
Hudson Valley News 12
235 W. Nyack Road
W. Nyack, NY 10994

Dear Ms. Gomez,

Beyond Beauty is changing the game when it comes to holiday preparations! On, November 18th, 2023, salon owner Amy Sinarsky will be opening the doors to the first Holiday BOTOX Party. The event will run all day and will include a Nurse Practitioner to administer the BOTOX to the Guests. Guests can also receive other services during the event such as manicures, pedicures, color services, and blowouts. With over 50 thousand women living in Orange County, it's sure to be a packed event. To see some of our work please look at our [Facebook page!](#)

I enjoyed your coverage of the Lithium-ion fire in Orange County on June 28th, 2023, on News 12 Hudson Valley. It was interesting to hear the accounts from the various Warwick residents, you do a great job of informing the audience about the ongoing event.

I would like to invite you to interview Beyond Beauty Salon owner, Amy Sinarsky and guests during the BOTOX Party.

Sincerely,

Rachel Balash
Media Relations