

Beyond Beauty

HAIR AND MAKEUP STUDIO

July, 11,2023

Ms. Brooke Riley
Reporter
Spectrum News 1 Hudson Valley
104 Watervliet Avenue
Albany, NY 12206

Dear Ms. Riley,

Beyond Beauty is bringing a new service to the women in Orange County. On November 18th, 2023, Amy Sinarsky will be opening her salon to offer a meet and greet Botox Party for the over 50 thousand women living in Orange County. The Event will feature an NP to administer the Botox and guests can book services with a stylist for this time or get multiple services during the event.

I enjoyed your segment covering the first fully solar-powered boat a source of education in Hudson Valley on June 27th, 2023, on Spectrum News 1 Hudson Valley. It was interesting to find out that the boat is being used to educate children about the history of the Hudson River and climate change.

I would like to invite you to interview Beyond Beauty Salon owner, Amy Sinarsky and guests during the BOTOX Party.

Sincerely,

Rachel Balash
Media Relations