

Beyond Beauty

HAIR AND MAKEUP STUDIO

July, 11,2023

Ms. Danielle Sinay
Journalist
Glamour
4 Times Square
New York, NY 10036

Dear Ms. Sinay,

Beyond Beauty is making waves when it comes to holiday preparations! On, November 18th, 2023, salon owner Amy Sinarsky will be the salon's first Holiday BOTOX Party. The event will run all day and will have a Nurse Practitioner on-site to administer the BOTOX to the Guests. Guests will also be able to receive other services during the event such as manicures, pedicures, color services, and blow outs.

I stumbled across your July 6, 2023, article "Lazy Hot Girl Hair Is the Coolest Low-Maintenance Look for Summer". I loved learning that such a simple style was trending for the summer.

I feel that your audience would like to hear about the newest trend in the hair salon Industry and invite you to interview with Beyond Beauty Salon owner, Amy Sinarsky and guests during the BOTOX Party.

Sincerely,

Rachel Balash
Media Relations