

Beyond Beauty

HAIR AND MAKEUP STUDIO

July, 11,2023

Ms. Ashley Locke
Lead Editor
Mane Addicts
5700 Wilshire Blvd Ste 355,
Los Angeles, California, 90036

Dear Ms. Locke,

BOTOX! Yes, you read that right, we are talking about a new offering at salons all over the county. Beyond Beauty Hair and Makeup is blazing the trails for this new salon service. On, November 18th, 2023, salon owner Amy Sinarsky will be opening the doors to the first Holiday BOTOX Party. The event will run all day and will include a Nurse Practitioner to administer the BOTOX to the Guests. Guests can also receive other services during the event such as manicures, pedicures, color services and blowouts.

I came across your article "TURNS OUT, VAPING IS PRETTY BAD FOR YOUR HAIR—HERE'S WHY" for Mane Addicts. I found it very interesting that nicotine can cause blood restriction and contribute to hair loss.

I feel that your readers would enjoy learning out the new service being offer at salons across the country. We would love to interview you and discuss the BOTOX Party.

Sincerely,

Rachel Balash
Media Relations