

Beyond Beauty: News Conference Talking Points

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Beyond Beauty: Quick Facts

- 1) Beyond Beauty is the only salon in the area offering Botox to its clients.
- 2) Interested persons can register up to the day before the BOTOX party by going to their website, BeyondbeautyNY.com.
- 3) The cost of Botox will be \$11 a unit, there are 200 hundred spots available.
- 4) In addition to Botox injections, people can book “regular” salon services during the party.
- 5) Salon owner Amy Sinarsky has 25 years of experience and opened Beyond Beauty in 2016.
- 6) The BOTOX party will be held on November 18th, 2023, just before the holidays, to help clients, prepare for the holiday season.
- 7) A nurse practitioner will be on hand to administer the BOTOX injections.
- 8) The Party will run from 11 a.m. to 7 p.m.
- 9) Beyond Beauty has been in business for 7 years.
- 10) Beyond Beauty will host more BOTOX parties in the future.